

4 STEPS

TO A SUCCESSFUL WORLD MISSION OFFERING

Thank you for your leadership in the World Mission Offering in your church! International Ministries appreciates your partnership in inspiring and informing your church members of God's amazing work through IM. To help you prepare for this year's WMO, here is a basic plan that will help you have a successful offering: ➔

WORLD COMMUNION SUNDAY

is on **October 7** this year. Many congregations receive the World Mission Offering on this day as a gesture of unity with believers all around the world.

world
mission
offering

1 PREPARE

THINGS TO DO NOW:

- ☐ **REVIEW the WMO resources** to familiarize yourself with the items available and make sure that you have enough of each item.
- ☐ **SUBMIT the order form** or contact us at wmo@internationalministries.org if you need more of any item. You can also download most WMO resources at www.worldmissionoffering.org.
- ☐ **DISPLAY the large color poster** in a prominent location. The global servant map on the reverse can be used year-round as a reminder of the global servants whom you are supporting through your prayers and gifts.
- ☐ **SHARE the letter from the CEO** — The enclosed letter from IM Executive Director / CEO Sharon Koh is a great way to announce this year's WMO to your church. Reprint it as an article in your newsletter or bulletin or use it as the basis for a letter from your pastor to the congregation.

RESOURCES FOR WMO SUNDAYS:

- ☐ **DVD** — Four short videos illustrate some of the wonderful and transforming ways in which God is at work through IM in Health and Wellness, Abolishing Global Slavery and Economic and Community Development. The videos are ideal for use in Bible studies, Sunday schools, small group gatherings and worship services.
- ☐ **Pew envelopes** — Make sure that everyone in your congregation receives at least one envelope on each of your WMO Sundays. Some churches mail them out in advance with a letter introducing the WMO.
- ☐ **Bulletin inserts** — Make copies for everyone in your congregation. Many churches use one on each of the Sundays that have been designated WMO Sundays.
- ☐ **60 Days of Global Prayer** — This inspiring prayer guide is a great resource for Sunday school classes, Bible studies and small groups. You might select one or more prayer requests and include them in your church service prayer.
- ☐ **Coin boxes** — A wonderful way to help children participate in global mission!

2 PLAN

- ☐ **Meet with your pastor or mission team.**
Start planning at least four weeks prior to the Sundays that you will devote to the WMO. Establish your goals and agree on how to invite people to give. Identify and encourage people (perhaps youth or new members!) who can help you lead the offering. Delegate a little or a lot—whatever works best for your church.



3 PUBLICIZE

Keep your congregation informed. The more your church members understand about the life-changing work of IM, the more their hearts will be stirred to support global mission. In addition to the previous suggestions about how to use the WMO resources, here are some other ways you might get the word out:

- ☐ **Give a Sunday sermon** with a mission focus or hold a short sermon series on global ministry.
- ☐ **Invite an IM global servant** or board, staff or MPT member to speak at your church. Contact Ruthie Stevenson at ruthie.stevenson@internationalministries.org or 610-768-2210 to schedule a visit.
- ☐ **Share WMO updates** on your church Facebook page.
- ☐ **Encourage your church members** to try fun activities like video nights, fundraising events, craft projects or meals to support the WMO.

4 RESPOND AND CELEBRATE

WAYS TO GIVE:

- ☐ **Send** your congregation's WMO contribution through your American Baptist Churches USA region office using the appropriate paperwork provided by your region.
- ☐ **Give by check**, writing "WMO 2018" on the memo line. Send it directly to IM using the enclosed reply envelope or use your own envelope addressed to World Mission Offering, International Ministries, 1003 W 9th Ave, Ste A, King of Prussia, PA 19406. (Please make note of our new postal address.) Write "WMO 2018" on your check.
- ☐ **Give by credit card** or PayPal online at www.worldmissionoffering.org.

It is not surprising that when churches promote the WMO above and beyond their weekly giving, local church support grows. Church members are encouraged to see how God is at work through their participation in mission giving. You can celebrate over 204 years of global mission ministry with IM thanks to your support.