

You are the salt of the earth.

M A T T H E W 5 : 1 3

Dear Pastor or Mission Leader,

Greetings in the name of our Risen Lord and Savior Jesus Christ!

Please find enclosed this year's World Mission Offering resources based on Jesus' statement to his followers in Matthew 5:13, "*You are the salt of the earth.*"

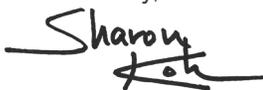
Salt, as ordinary and plentiful as it is, possesses a very special and unique power when added to foods. Unlike any other seasoning, salt unlocks the subtle flavors, enhancing and bringing new sensations to our taste buds. When our Lord says to his followers, "you are the salt of the earth," he is urging them to go into the whole world and enhance the good that he is doing so others can be touched by the power of the saving grace of God. As followers of Christ, our congregations are the salt of the earth, seasoned with the love of the gospel and called to carry that love to all the earth.

This World Mission Offering season, we are focusing on three Ministry Priorities: Health and Wellness, Abolishing Global Slavery and Economic and Community Development. While this does not include all the ministries of International Ministries, these serve to illustrate some of what God is doing worldwide through our 120 global servants, 900+ volunteers, 43 home staff and 240+ global Christian partners. Your congregation's gifts to the World Mission Offering powerfully connect you to all of the global servants and ministries of the Lord through International Ministries. *(Take a moment to review the "Why Give to the WMO?" bulletin insert provided for further clarification on how these funds are used.)*

I urge you and your congregation to set aside time on four Sundays in September or October to use the World Mission Offering 2018 videos, bulletin inserts and pew envelopes during your service. We developed these resources with great care to show your congregation how your participation in God's work in global mission is transforming lives and bringing people closer to Christ.

Please join me in praying for our global servants and in giving sacrificially and generously to the World Mission Offering as the Lord Jesus leads us to give.

Gratefully,



Sharon Koh
Executive Director / CEO

P.S. This July, we asked a select group of donors to create a match fund called ***I Am IM*** to encourage gifts for the World Mission Offering. Starting on October 1, ***I Am IM*** funds will be released to match the total of undesignated gifts to the World Mission Offering. That means that the more WMO undesignated gifts that come in from your church and others, the more matched funds will be released.