

# 3 STEPS

## TO A SUCCESSFUL WORLD MISSION OFFERING, WHETHER YOUR CHURCH IS MEETING IN PERSON OR VIRTUALLY.

Thank you for your leadership in the World Mission Offering (WMO) in your church! We appreciate your partnership in sharing the exciting stories of how God is at work around the world. To help you prepare this year, here is a basic plan.

## 01 PREPARE

- **REVIEW** the WMO resources (on reverse) to familiarize yourself with the items available and make sure that you have enough of each item.
- **SUBMIT** the order form by August 1, allowing two weeks for shipping, or contact [wmo@internationalministries.org](mailto:wmo@internationalministries.org) to let us know what you need.
- **PLAN** with your pastor or leadership team at least four weeks prior to the Sundays that you will devote to the WMO. Establish your goals, agree on how to invite people to give, and plan how you will share the resources via weekly emails and your website. Identify and encourage people who can help announce and lead the offering. Churches meeting virtually can ask leaders to record a series of short videos using their smartphones to share during services.
- **DISPLAY** prominently the large color poster, or if you are meeting virtually, consider posting the digital version on your website. The global servant map on the reverse side can be used year-round as a reminder of the global servants you support.
- **SHARE** the letter from IM's Executive Director/CEO Sharon Koh to announce this year's WMO. Reprint it as an article in your newsletter or bulletin, email it to your congregation, or have your pastor read the letter to the congregation.

## 02 PUBLICIZE

**Keep your congregation informed.** The more your church members understand about the life-changing work of IM, the more their hearts will be stirred to support global mission. When churches promote the WMO, church members see how God is at work through their participation in mission giving, and local church support grows.

- **Give a Sunday sermon** with a mission focus or hold a short sermon series on global ministry.
- **Invite an IM global servant** or board, staff, or Mission Partnership Team member to speak to your church, either in person, virtually live, or through a pre-recorded video. To schedule a visit, contact [IMdonorservices@internationalministries.org](mailto:IMdonorservices@internationalministries.org) or 610-768-2168.
- **Share WMO updates** on your church Facebook page.
- **Encourage your church members** to try fun activities like video nights, fundraising events, craft projects, or meals to support the WMO. If your congregation is mostly homebound due to COVID-19, try getting friends to sponsor you for completing a challenge from home, with proceeds to benefit your church's WMO fund.

You may also download most resources through [www.worldmissionoffering.org](http://www.worldmissionoffering.org).

## 03 RESPOND AND GIVE

**Your church's response to the WMO is critically important** this year, as our global servants work to respond and rebuild their ministries during and after the global pandemic.

- **Give by sending** your congregation's WMO contribution through your American Baptist Churches USA region office, using the appropriate paperwork provided by your region.
- **Give by check**, writing "WMO 2020" on the memo line. Send it directly to IM using the enclosed reply envelope, or your own envelope, addressed to:

World Mission Offering  
International Ministries  
1003 W 9th Avenue, Ste A  
King of Prussia, PA 19406

- **Give online** with a credit card or through PayPal at [www.worldmissionoffering.org](http://www.worldmissionoffering.org).



## RESOURCES FOR WMO SUNDAYS

- **Downloadable videos:** Five short videos in English and two in Spanish allow your church to catch a glimpse into how God is working in Mexico and Panama through IM's global servants and global partners and hear a message from our Executive Director/CEO Sharon Koh. You can download and share the videos in Bible studies, Sunday school, small groups, and worship services. If your church is meeting virtually, load the videos into your online church service (send an email to [IT@internationalministries.org](mailto:IT@internationalministries.org) if you are having problems and they will be happy to assist you) or email the links to your congregation, so they can load and watch them in their homes.
- **Pew envelopes:** Make sure everyone in your congregation receives at least one envelope on each of your WMO Sundays. If your church is meeting virtually, mail the envelopes out in advance with a letter introducing the WMO; feel free to use the content of Sharon Koh's letter.
- **Bulletin inserts:** If meeting in person, make sure everyone in your congregation receives a copy. Share in your bulletins on every WMO Sunday. If you are meeting virtually, mail print copies along with the introductory letter and pew envelopes. Or plan to send one email to your congregation each week of the WMO with a bulletin insert you've downloaded from [www.worldmissionoffering.org](http://www.worldmissionoffering.org). You can find practical tips and resources to send a series of WMO emails to your church through this WMO website.
- **Global prayer guide:** This is a great resource for Sunday school classes, Bible studies, small groups, and personal devotion times as you participate in the work God is doing around the world through prayer. You can select a few requests each week to include in your church service time of prayer.
- **Coin boxes:** These offer children a wonderful way in which to participate! If you are meeting virtually, perhaps boxes could be left outside your church to pick up, or could be dropped outside members' doorsteps.