

3 STEPS

TO A SUCCESSFUL WORLD MISSION OFFERING

Thank you for helping to lead the World Mission Offering (WMO) in your church!
To save you time, we've prepared a possible checklist for you.

1 PREPARE JUL-AUG

- **Make sure you have enough materials.** There is a list of WMO resources and how to access them on the back of this checklist; place your order by August 1.
- **Plan your WMO Sundays four weeks ahead.** Determine which **WMO resources** you'll use and when you'll use them. (See ideas on back.)
- We have created a **series of emails** that you can send to your congregation each week of the WMO; download them through worldmissionoffering.org.
- You can **schedule an IM global servant or representative** to speak in person, online, or through a pre-recorded video during a WMO Sunday by contacting [ddoyle@internationalministries.org](mailto:didoyle@internationalministries.org).
- Ask church members to help lead **WMO announcements or prayers**.
- Decide how you will ask your congregation to give.

2 PUBLICIZE SEPT-OCT

- **Display our large color poster.** If meeting online, post the digital version on your website. The global servant map on the reverse can be used year-round to remind your church to pray for your global servants.
- **Announce the WMO with Sharon Koh's letter.** Reprint this in your newsletter or bulletin, email it to your congregation, or read it during a church service.
- Give a **Sunday sermon** with a mission focus.
- Encourage church members to try fundraising events, craft projects, or creative challenges. The proceeds can boost your church's WMO gift.
- **Share what your church is doing for the WMO on social media**, tagging IM or using the hashtag [#worldmissionoffering](https://www.facebook.com/worldmissionoffering), so we can reshare and inspire participation from others. You can also share IM's WMO Facebook posts on your church's Facebook page.

3 RESPOND/GIVE OCT & BEYOND

Your church's response to the WMO is important to God's work through our global servants as they provide relief during the pandemic while continuing to share the gospel. You can give in three ways:

- Through your American Baptist Churches USA region office, using the appropriate paperwork provided by your region.
- By check, writing "WMO 2021" on the memo line. Send through the mail to World Mission Offering, International Ministries, 1003 W 9th Avenue, Ste A, King of Prussia, PA 19406.
- Give online with a credit card or through PayPal at www.worldmissionoffering.org.

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RESOURCES FOR WMO SUNDAYS

Download resources through www.worldmissionoffering.org or order print resources through wmo@internationalministries.org.

- **Don't miss our pastor/mission leader resources online:** Through the website above, you will find time-saving resources you can quickly download and personalize to send a series of emails to your church throughout the WMO.
- **Downloadable videos:** Short videos in English and Spanish allow your church to experience a taste of God at work in Thailand, Guatemala, and the Dominican Republic, and to hear from Executive Director/CEO Sharon Koh. These are perfect for Bible studies, Sunday school, small groups, and worship services. If meeting online, load the videos into your online church service or email the links to your congregation to watch from home.
- **Bulletin inserts and pew envelopes:** Make sure everyone in your congregation receives a bulletin insert and the envelope on each of your WMO Sundays. If your church is meeting virtually, mail or email the inserts in advance with a letter introducing the WMO (feel free to use the content of Sharon Koh's letter). Or read them aloud during a service.
- **Global prayer guide:** A great resource for your Sunday service's prayer time, Sunday school, Bible studies, small groups, or personal devotions as you participate through prayer in God's work around the world.
- **Coin boxes (while supplies last):** These offer children a wonderful way in which to participate!



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